| **type** | **AUS** | **UK** | **USA** | **WHO** |
| --- | --- | --- | --- | --- |
| Conference proceedings | 1 | 13 | 2 | 0 |
| Government/official report | 102 | 183 | 145 | 15 |
| Journal article | 173 | 763 | 702 | 80 |
| News report | 27 | 35 | 55 | 6 |
| Policy think tank | 1 | 0 | 3 | 1 |
| Public health website | 9 | 43 | 19 | 1 |
| Statistical report | 6 | 65 | 46 | 3 |
| Tobacco company | 7 | 21 | 8 | 4 |
| Book | 0 | 2 | 15 | 0 |
| Comment | 0 | 1 | 1 | 0 |
| E-cigarette company | 0 | 1 | 4 | 0 |
| Educational charity | 0 | 1 | 0 | 0 |
| Other | 0 | 2 | 2 | 0 |
| Pharmaceutical website | 0 | 1 | 0 | 0 |
| Social media | 0 | 3 | 3 | 1 |
| Total | 326 | 1,134 | 1,005 | 111 |